

Navigating the Waters of Venture Funding



Featured Speaker:

FRAN SEEGULL

COO and Board Director

Funk Ventures, Santa Monica, CA

Broads Circle Breakfast Event

April 15, 2010

Luxe Summit Hotel

Los Angeles, CA

Featured Speaker



FRAN SEEGULL

**COO and Board Director
Funk Ventures, Santa Monica, CA**

Fran Seegull joined Funk Ventures as Managing Director in 2006 and was named COO and Board Director in 2008. Funk Ventures is an early stage venture firm, engaging in venture capital investing and enterprise acceleration. The firm invests in clean technology, sustainable living, health & wellness and medical technologies—industries where it seeks to achieve market rates of financial return as well as social and environmental impact.

After graduating with a BS in economics from Barnard College at Columbia University, Ms. Seegull was a program officer at the Santa Monica-based Peter Norton Family Foundation.

From 1998 to 2000, Ms. Seegull was a management consultant in the corporate strategy practice of PricewaterhouseCoopers. She also served in PwC's global strategic ventures group, investing firm capital in nascent technology companies.

From 2000 to 2002, Ms. Seegull was VP of business development at Novica United, a venture-backed social enterprise that retails and wholesales home decor products made by artisans in Asia, Africa and Latin America.

In 2002, Ms. Seegull founded a management consulting practice, providing strategy and business development services to businesses, non-profits and family foundations. She conducted strategy engagements for mid-market media companies including National Geographic, MediaNews Group and NPR West, as well as multi-channel retailer Blair Corporation and Nestle. Ms. Seegull also partnered with many entrepreneurial clients to create and implement growth strategies and advised family foundations on high impact grant making and asset management.

Ms. Seegull serves on the board of Lucky Earth and the Barbara Lee Family Foundation and is a Senior Fellow at the Society & Business Lab at USC's Marshall School of Business. She earned an MBA from Harvard Business School.

Upcoming Events

- April 20 - Ventures in Real Estate - Co-ed Cocktail Event
- May 5 - Women in the C-Suite: Banking on Women - Co-ed Cocktail Event
- June 3 - Clean & Green Tech - Co-ed Cocktail Event
- July 22 - When Your Looks Can Make You a Million ~ Summer Soirée - Co-ed Cocktail Event

About Broads Circle

Broads Circle is all about MONEY and POWER for Women. Our mission is to connect senior level business women (C-level executives, partners, business owners and industry leaders) in a meaningful way. We believe that successful, impactful, powerful people have strong networks. Our events provide opportunities for exceptional women in Los Angeles to meet and create high quality money and power connections.

We are accepting applications for Premium Membership to Broads Circle. The criteria for membership approval are based on professional achievements and the ability and willingness to help drive revenue and grow capital for other members.

Please visit us online at www.BroadsCircle.com to learn more about membership and to register for upcoming events. Questions? Contact kim@broadsircle.com for assistance.