



DARYA ALLEN-ATTAR, BROADS CIRCLE FOUNDER  
PRESENTS

## BROADS ON BOARDS



JUNE 1, 2011  
UCLA FACULTY CENTER  
LOS ANGELES

11:00AM – 11:30AM ~ NETWORKING  
11:30AM – 12:30PM ~ PANEL DISCUSSION & LUNCH  
12:30PM – 1:00PM ~ Q&A

*PANELISTS:*

**Ronald W. Buckly**

Senior Vice President of Corporate Affairs,  
General Counsel and Corporate Secretary, Ixia

**Dick Poladian**

Shareholder, Executive Vice President and  
Chief Operating Officer for Lowe Enterprises, Inc.

*MODERATOR:*

**Mark T. Hiraide**

Partner, Petillon Hiraide & Loomis LLP

*EVENT PRODUCER:*

Fay Feeney, CEO, Risk for Good / Broads Circle Advisory Board Member

## Agenda

11:00-11:30pm	Power Networking
11:30-12:30pm	Panel Discussion & Lunch
12:30-1:00pm	Q&A and Closing Comments

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## Panelists



**Ronald W. Buckly**  
**Senior Vice President of Corporate Affairs,**  
**General Counsel and Corporate Secretary, Ixia**

Mr. Ronald W. Buckly has been Senior Vice President of Corporate Affairs and General Counsel of Ixia since April 2007 and also its Corporate Secretary since May 1997. Mr. Buckly served as Counsel to the international law firm of Bryan Cave LLP from April 1998 to November 2003. He served as the Senior Vice President of Corporate Affairs and General Counsel of Tekelec from January 2004 to December 31, 2006, its Vice President since April 1998 and Corporate Secretary from 1987 to December 31, 2006. He was Partner at the law firms of Bryan Cave LLP and Coudert Brothers. He serves as a Director of Orolia. Mr. Buckly has been a Director of Tekelec since November 2007. Mr. Buckly holds an AB from the University of California at Berkeley; a JD from Hastings College of the Law (University of California) and an LL.M in Tax from New York University.



**Dick Poladian**  
**Shareholder, Executive Vice President and**  
**Chief Operating Officer for Lowe Enterprises, Inc.**

Dick Poladian serves as Shareholder, Executive Vice President and Chief Operating Officer for Lowe Enterprises, Inc., a real estate and hospitality investment, management and development firm. Prior to joining Lowe, Mr. Poladian's career was in public accounting with Arthur Andersen in Los Angeles. He currently serves on the boards of Occidental Petroleum Corporation, Public Storage, Inc. and Western Asset Management Funds. In the not-for-profit sector, he served as a trustee for Loyola Marymount University and currently serves on the boards of directors for the YMCA of Metropolitan Los Angeles and the USC School of Policy Planning and Development. He is a past member of Young Presidents Organization. Education: Loyola Marymount University, BS Accounting.



**Mark T. Hiraide**  
**Partner, Petillon Hiraide & Loomis LLP**

Mark Hiraide is a corporate and securities attorney with Petillon Hiraide & Loomis LLP. He represents companies with securities listed on the NASDAQ, AMEX and OTCBB stock markets, and advises boards of directors, special committees and senior management, on issues including discharge of fiduciary duties, corporate governance, internal investigations, governmental investigations, management transitions, restructuring and related matters. He defends individuals in governmental investigations, including matters before the U.S. Securities Exchange Commission, the Financial Industry Regulatory Authority and the Public Company Accounting Oversight Board. Mark is experienced in representing issuers in initial public offerings, PIPE transactions, direct public offerings, venture capital and mergers and acquisition transactions, and in advising public companies, broker-dealers and investment advisers in matters relating to SEC compliance.

Prior to joining Petillon Hiraide & Loomis LLP, Mark served for eight years as an attorney for the U.S. Securities and Exchange Commission in its Division of Enforcement and Division of Corporation Finance and as a Special Assistant United States Attorney in the United States Attorney's Office prosecuting a major criminal securities fraud case.

## Event Producer



**Fay Feeney**  
**CEO, Risk for Good**  
**Broads Circle Advisory Board Member**

Fay is an advisor to corporate board chairs and corporate counsel to clearly see a post Dodd-Frank world where risks for transparency and disclosure are 24/7 news. She helps board chairs lead their boardroom with an agenda that includes emerging trends like: enterprise risk management, digital literacy, corporate social responsibility, going green and board composition.

Leading the boardroom and governing in the post financial crisis requires an understanding of aligning these important trends to business strategy. She is a sought-after advisor and speaker focused on seeing business profit from the triple bottom line of people, profit & the planet. Having an ability to understand business risks allows business leaders to improve their performance and profitability. Smart executives understand that profiting while managing intangibles will be the challenge for the 21st century.

## Your Host



**Darya Allen-Attar**  
**Founder, Broads Circle**  
**Financial Advisor**

Darya founded Broads Circle in 2008 with the goal of creating an exclusive network of senior businesswomen in the Los Angeles area. Broads Circle focuses on MONEY and POWER for women. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. Our events provide a venue for making high quality revenue connections and are focused on taking women to the next and highest level in business to assume leadership positions. We draw from a wide range of industries, and in fact make a point of holding events which highlight women who lead in all the industries that are well represented in Los Angeles.

With 22 years of experience in financial services, Darya's forte is strategic wealth management for families and foundations. She is a CPA and Personal Financial Specialist (PFS), and obtained her MBA from Fordham University. Darya has taught as an adjunct professor of Finance at New York University and has authored many financial planning articles. Darya is married with three children, lives in Pacific Palisades, CA, and currently serves on the Board of the Westside YMCA.

Broads Circle is seeking annual corporate sponsors for its programming, focused on money and power issues for women (driving revenue and growing capital). As an organization dedicated to fostering leadership and high achievement for women in business, we seek to partner with corporations which value leadership diversity and are committed to providing opportunities for women leaders. If you are interested in annual corporate sponsorship of Broads Circle, please contact [kim@broads circle.com](mailto:kim@broads circle.com).

Annual corporate sponsors:



Mayer  
Hoffman  
McCann P.C.  
An Independent CPA Firm



## Upcoming Events

### **July 13, 2011 – Marketing Me (Tickets on sale now)**

12:00-1:30 pm at UCLA Faculty Center, Los Angeles, CA – Co-ed Lunch Event

- **Ali Brown**, Founder and CEO of Ali International LLC
- **Merri Jill Finstrom**, Chief Creative Officer, HUTdogs
- **Tracy Williams**, President and CEO, Olmstead Williams Communications, Inc.

*Moderator and Event Producer:* **Joy Chudacoff**, Founder, Smart Women Smart Solutions

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### **Sept 15, 2011 – 2<sup>nd</sup> Annual Million Dollar Makeover & Best of Broads 2011 Awards**

5:30-7:30 pm at Luxe Hotel on Sunset Blvd, Los Angeles, CA – Co-ed Cocktail Event

(Immediately followed by Private Premium Members Dinner)

Join us for a fun and fabulous evening! Learn how to look your best and project an image of confidence and success. See our lovely ladies after their head-to-toe makeovers and find out about the newest innovations in skin care, hair design, makeup & fashion! Details forthcoming.

### **Sept 22, 2011 (tentative date) – Broads on Boards, 3<sup>rd</sup> Quarter Lunch Event**

Luxe Hotel on Sunset Blvd, Los Angeles, CA, 11:00 am – 1:00 pm

- **Les Biller**, Co-founder, The Sheri and Les Biller Foundation; former COO of Wells Fargo Bank; Chairman, Sterling Financial Corp.; Independent Director of Ecolab Inc.; Advisory Director, PG&E Corporation
  - **John Ohanesian**, Trustee, The Sheri and Les Biller Family Foundation; Managing Director, Integrated Media Solutions; Board of Trustees, The Archer School for Girls
- Additional panelists TBD*

*Moderator:* **Pamela S. Palmer**, Partner, Latham & Watkins LLP

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### **Oct 18, 2011 - Negotiating Women: Savvy & Successful Deal Making**

5:30-7:30 pm at Luxe Hotel on Sunset Blvd, Los Angeles, CA – Co-ed Cocktail Event

(Immediately followed by Private Premium Members Dinner)

- **Shelley Ilene Smith**, President and General Counsel, GrayShell Consulting
- **Carla Christofferson**, Managing Partner, O'Melveny & Myers; *Additional panelist TBD*

*Moderator:* **Lisa Greer Quateman**, Managing Partner, Quateman LLP

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### **Nov TBD, 2011 - Women Job Creators**

5:30-7:30 pm Co-ed Cocktail Event, Location TBD (Immediately followed by Private Premium Members Dinner)

*Moderator:* **Marcia Hobbs**, Associate Publisher/Editor, Beverly Hills Courier; *Panelists TBD*

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### **Dec 1, 2011 - 3<sup>rd</sup> Annual Women in Philanthropy Forum**

5:30-7:30 pm Co-ed Cocktail Event, Location TBD (Immediately followed by Private Premium Members Dinner)

*Moderator:* **Tara Roth McConaghy**, Executive Director, Goldhirsh Foundation; *Panelists TBD*

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### **Dec 15, 2011 - Local Philanthropy: Women Transforming LA**

12:00-1:30 pm Location TBD, Co-ed Lunch Event

*Panelist:* **Ann M. Samson**, Executive Director, Westside Family YMCA; *Additional panelists TBD*

*Moderator:* **Regina Birdsell**, President & CEO, SoCal Center for Nonprofit Management

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Visit our web site at [www.BroadsCircle.com](http://www.BroadsCircle.com) to view details and register for upcoming events.



Broads Circle is a Los Angeles-based executive level women's networking group with a focus on MONEY and POWER for women. We organize events that provide a venue for established, successful women to make high quality revenue connections. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. We are focused on taking women to the next and highest level in business by bringing together women who share the same career and personal drivers to generate revenue and assume leadership positions. We make a point of holding events which highlight women who lead in all the industries that are well represented in Los Angeles. To our delight, connections made at Broads Circle events have resulted in significant business for our members.

We are accepting applications for Premium Membership to Broads Circle. The criteria for membership approval are based on professional achievements and the ability and willingness to help drive revenue and grow capital for other members. We are looking for women who have shown leadership in middle-market or large companies.

Please visit us online to learn more about membership.

Questions? Contact [kim@broadscircle.com](mailto:kim@broadscircle.com) for assistance.



[www.broadscircle.com](http://www.broadscircle.com)



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