

BROADS CIRCLE
DRIVING REVENUE AND GROWING CAPITAL FOR WOMEN

Hosted by Darya Allen-Attar, Founder of Broads Circle

PHILANTHROPY FORUM: THE LEGACY OF WOMEN



Panelists:

BETSY WOOD KNAPP

Entrepreneur, Angel Investor, Philanthropist
Director, Knapp Family Foundation

SHERI BILLER

Chairperson of the Board, City of Hope
President, The Sheri and Les Biller Family Foundation

DALLAS P. PRICE-VAN BREDA

Trustee and Founder, Los Angeles Museum of Contemporary Art
Director, Price Family Foundation

Moderator: **JOCELYN TETEL**

Vice President Advancement, Skirball Cultural Center
Advisory Board Member, Broads Circle

November 30, 2010

California NanoSystems Institute at UCLA, Los Angeles, CA

Agenda

5:00-6:00 pm	Networking and cocktails
6:00-6:15 pm	Welcome & Annual Corporate Sponsor Spotlight: CBIZ MHM LLC Panel Introductions: Jocelyn Tetel
6:15-7:30 pm	Moderated Panel Discussion
7:30-7:45 pm	Q&A and Closing Comments
8:00-9:30 pm	Private Premium Members' Dinner to follow cocktail event (invitation only)



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Cheryl Calhoun

Managing Director, Tax & Business Management
CBIZ MHM LLC

Cheryl specializes in business management, business consulting, tax, and financial planning for small and medium-sized businesses and high income and/or net worth individuals. Cheryl has practiced for over 25 years and her expertise includes all facets of the entertainment industry, with a particular emphasis in film and television. She represents talent, production companies, entertainment service companies, media service companies, publishing companies and executives in varied tax and business matters.



Special thanks also to **Susan Rubin** for her invaluable assistance in producing and hosting this event at CNSI. She is a valued Premium Member of Broads Circle.

Susan is the Managing Director of the California NanoSystems Institute at UCLA (CNSI), a leading integrated research institute commercializing discoveries in nanoscience and nanotechnology. CNSI focuses on biotech, clean energy, and drug delivery systems, and has relationships with academic and industry enterprises on six continents. Since 2007, CNSI has successfully launched two start-ups and is currently housing 10 other promising early-stage companies.

Susan has been an attorney for 25 years and prior to coming to UCLA, was a sole practitioner, representing businesses, non-profit organizations and individuals in all phases of business litigation and contract negotiation.

Panelists



BETSY WOOD KNAPP
Entrepreneur, Angel Investor, Philanthropist
Director, Knapp Family Foundation

As an entrepreneur, she founded (or co-founded) companies providing technology-based services, video learning programs, TV shows and cookbooks and new media products/innovations. As an angel-investor, she supports new technology start-ups and is part of an informal network of investors who support emerging companies. As a philanthropist, she is actively engaged with her alma-mater, Wellesley College, UCLA and the Knapp Foundation in grant-making and

fund raising for a variety of charitable organizations.

At UCLA, she is the first woman elected to Chair the Board of Directors of the UCLA Foundation (2008 – 2010). The UCLA Foundation manages over \$1 billion in privately endowed funds and actively promotes philanthropy for the benefit of UCLA. She is now “Immediate Past Chair” of the Foundation and continues to serve on the Investment Management and Nominations Committees. Also at UCLA, she serves on the Chancellor’s Competitiveness Council and was a member of the Chancellor’s Campaign Cabinet in the previous UCLA campaign for \$3.2 billion. She also serves on the Board of Visitors Executive Committee at UCLA Anderson.

At Wellesley College, she is in her 15th and final year as a Trustee (term limits). She co-Chaired a comprehensive (capital) campaign that raised \$475 million, a record among private liberal arts colleges, in 2005. She Chaired the Trustee Development Committee (4 years) which is responsible for oversight of all private fundraising.



Through the Knapp Foundation, Betsy and Bud Knapp have made many gifts and grants which reflect their interest in supporting the arts, education and medical research. Some examples are the Betsy Wood Knapp Center for Media and Technology and the Knapp Social Science Center at Wellesley. At UCLA Anderson School of Management, she has endowed a

Chair in Innovation and Creativity; is a co-creator of the KICK Conference for Women (KICK means ‘Knapp Innovation, Creativity and Knowledge’), and with her husband has endowed the Knapp New Venture Competition. Betsy calls herself a “venture philanthropist,” as she embraces new ideas that reflect her technical expertise, but also open doors to creative new ventures.

Long a supporter of advancing women in business and the professions, Betsy is a founding member of several by-invitation women’s organizations: *Committee of 200*, the *Wellesley College Business Leadership Council*, *Women Corporate Directors* and the *International Women’s Forum*.

Panelists (continued)



SHERI BILLER

**Chairperson of the Board, City of Hope
President, The Sheri and Les Biller Family Foundation**

Noted philanthropist and community leader Sheri Biller began a three-year term as the first-ever female chair of the City of Hope Board of Directors on July 1, 2010. Ms. Biller joined City of Hope's board in 2000 and most recently served as vice chair of the board and chair of the Nominating and Governance Committee.

Sheri and her husband Les founded The Sheri and Les Biller Family Foundation in 2001 with a commitment to actively serve and support Los Angeles-based programs in K-12 public education, theatre arts, career training and supportive care.



After losing two dear friends to breast cancer, Sheri recognized a systemic need for a fully-integrated supportive care facility for families and caregivers of patients that are dealing with life-threatening disease. She worked in partnership with City of Hope to create the Sheri & Les Biller Patient and Family Resource Center, which opened in 2008. The center has piloted

revolutionary SupportScreen technology which allows City of Hope's health professionals to provide immediate, individualized care.

Sheri has served in leadership roles as an advisor on board development, and as board member for many non-profit organizations in Los Angeles, including the Kayne Eras Center, The Rape Foundation, Children's Burn Foundation, and Center Theatre Group (CTG). In 1999, she founded Center Theatre Group's Corporate Circle, which has raised over \$7 million for CTG's renowned student theatre arts education program and reached over 315,000 public school students since its inception.

Before moving to Los Angeles in 1999, Sheri lived in Minneapolis and San Francisco, and spent 10 years in Europe living in Milan, Italy and London, England. In Minneapolis, she founded and chaired the Ordway Circle of Stars, the volunteer organization of the Ordway Music Theatre in St. Paul, Minnesota. The organization recently honored Sheri with the Ordway's Education Award for Vision.

Panelists (continued)



DALLAS P. PRICE-VAN BREDA

**Trustee and Founder; President Emeritus of the Board of Trustees
Los Angeles Museum of Contemporary Art
Director, Price Family Foundation**

Dallas P. Price-Van Breda was Vice President and a major shareholder of American Golf Corporation, which operated over 250 golf courses throughout the United States, United Kingdom, Japan and Australia. She was also a major shareholder of National Golf Properties, a Real Estate Investment Trust traded on the New York Stock Exchange, and was co-owner of Supermarine, a fixed base operation, located in Santa Monica, CA. Dallas is also Vice President and a member of the Board of Directors of the Museum of Flying located at the Santa Monica Airport, Santa Monica, CA.

A Trustee and Founder of the Museum of Contemporary Art, Mrs. Price-Van Breda is President Emeritus of the Board of Trustees, and was MOCA's 2005 Honoree, she is a benefactor and serves as a member of the Curator's Council and the Director's Forum. She is a member of the Fellows of Contemporary Art, the Los Angeles County Museum of Art, the Santa Monica Museum of Art, and she also served on the Board of Directors for the Art Center College of Design in Pasadena, CA and was a member of the Cal Arts "Red Cat" Council. She is a member of The Blue Ribbon of the Performing Arts Center of Los Angeles County. She was on the Advisory Council to the Los Angeles Chapter of Achievement Rewards for College Scientists, Los Angeles Chapter (ARCS) and has been honored by the ARCS Foundation as their year 2000 Honoree, and concurrently, was named by Big Sisters of Los Angeles as their Honoree for 2000, receiving their Corporate



Leadership Award. In 1984, Dallas was Co-Commissioner of Basketball for the Olympic Games in Los Angeles. She joined the UCLA Foundation Board of Trustees in 1989, served on the Campaign Cabinet, and was on the Board of Governors and the Board of Directors. She helped establish the David G. and Dallas P. Price Chair in Law, the first endowed chair created at the UCLA School of Law, and helped with the funding for the new Law Library. Dallas is a member of UCLA's School of the Arts & Architecture's Board of Visitors and is a Trustee of St. John's Health Center Foundation. She is also a member of the New York Explorers Club.

Mrs. Price-Van Breda is a Director of the Price Family Foundation, which focuses on the needs of children and families, and has completed work on an emergency shelter for Girls & Boys Town in South Central Los Angeles. Dallas is co-founder and on the Board of Directors of Oaks Christian School in Westlake Village, (a Middle School and High School) which opened its doors the Fall of 2000.

Mrs. Price-Van Breda plays tennis, paddle tennis, golf, has competed in six marathons, is a supporter of Colorado Outward Bound, an instrument rated pilot, and an accomplished mountain climber. She has climbed the "Seven Summits," consisting of the highest mountain in each of the world's seven continents, including Mt. Elbrus in Europe (in the former Soviet Union); Denali (Mt. McKinley) in Alaska; Aconcagua in South America (in Argentina's Andes); and in January 1994, the Vinson Massif in the Antarctic. In 1990, she was part of the International Peace Climb on Mt. Everest.

Mrs. Price-Van Breda was born and raised in Pasadena, CA, received her B.A. degree in Business from the University of Southern California, where she was in the Delta Gamma Sorority. She is the mother of five and grandmother of ten and is married to Bob Van Breda.

Moderator

JOCELYN TETEL

Vice President, Advancement, Skirball Cultural Center
Advisory Board Member, Broads Circle

Jocelyn Tetel is Vice President of Advancement at the Skirball Cultural Center. Upon arriving at the Skirball in 1997, Tetel established the Advancement Department and became a member of the executive management team. Today, she works closely with the Skirball's Founding President and CEO to advance the organization's mission through fundraising, strategic planning, government relations, and public affairs. She is responsible for managing the Advancement Department, overseeing fundraising activity that supports the Skirball's general operations, temporary museum exhibitions, and capital campaigns. Her focus is on initiating and nurturing relationships with philanthropists, foundations, corporate donors, and government entities.

She serves as Director on the following Boards: Exceptional Children's Foundation, Southern California Foster Family and Adoption Agency, and Mayme Clayton Library & Museum. Tetel is committed to help ensure the fiscal stability of these nonprofit organizations.

Prior to the Skirball, Tetel served as Vice President in the Los Angeles branch of Johnson & Higgins, at that time the largest privately owned insurance brokerage firm in the world. During her thirteen years in the insurance industry, she specialized in sales, account management, and marketing. A native of Durham, North Carolina, Tetel earned her Bachelor of Arts Degree in Psychology from the University of New Hampshire.

Your Host



DARYA ALLEN-ATTAR

Founder, Broads Circle
Financial Advisor, Morgan Stanley Smith Barney

Darya founded Broads Circle in 2008 with the goal of creating an exclusive network of senior businesswomen in the Los Angeles area. Broads Circle focuses on MONEY and POWER for women. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. Our events provide a venue for making high quality revenue connections and are focused on taking women to the next and highest level in business to assume leadership positions. We draw from a wide range of industries, and in fact make a point of holding events which highlight women who lead in all the industries that are well represented in Los Angeles.

With 22 years of experience in financial services, Darya's forte is strategic wealth management for families and foundations. She is a CPA and Personal Financial Specialist (PFS), and obtained her MBA from Fordham University. Darya has taught as an adjunct professor of Finance at New York University and has authored many financial planning articles. Darya is married with three children, lives in Pacific Palisades, CA, and currently serves on the Board of the Westside YMCA.

Contact Darya

Email: darya@broads circle.com

Mobile: 310-741-8514

Upcoming Events

Jan 20, 2011 – Health Care Convergence³: The Business of Research, Product & Delivery

5:30-7:30 pm at California NanoSystems Institute (CNSI) at UCLA, Los Angeles, CA (Private Premium Members Dinner to follow)

- **AnnaMarie Daniels**, Vice President, Mentor Biologics
- **Kathleen Hurtado**, Chief Executive Officer, Health Research Association
- **Mona Patel**, Vice President, Neuromodulation Marketing, Boston Scientific Corporation
- **Anna Wu**, Professor, Department of Molecular and Medical Pharmacology, UCLA
- *Moderator:* **Angie Wilson**, Partner, Assurance & Advisory Business Services, Health Sciences, Ernst & Young LLP

Event Producer: **Tracy Olmstead Williams**, President & CEO, Olmstead Williams Communications

Feb 22, 2011 – Titans of Media Tech

5:30-7:30 pm – UCLA Faculty Center, Los Angeles, CA (Private Premium Members Dinner to follow)

- **Sandy Barger**, Consultant; Recently Senior VP, Worldwide New Product Strategies and Development, Walt Disney Studios
- **Andrea Belz**, President and Chief Visionary, Belz Consulting Group
- **Susan Choe**, CEO and Founder, Outspark
- **Hilary DeCesare**, Co-Founder and CEO, Everloop
- **Michele Martell**, COO, Cinedigm Entertainment Group
- **Dana Settle**, Partner, Greycroft LLC

Moderator and Event Producer: **Megan Jones**, Director, Hadley Partners Inc.

March 24, 2011 – Women on Corporate Boards

5:30-7:30 pm - Luxe Summit Hotel, Sunset Blvd., Los Angeles, CA (Private Premium Members Dinner to follow)

- **Margaret Dano**, Lead Director, Chair of the Governance and Nominating Committee and Audit Committee member, Superior Industries; Lead Director and Chairman of the Compensation Committee, Anthony International
- **Linda M. Griego**, President and Chief Executive Officer, Griego Enterprises, Inc.; Director, CBS Corporation; Director, AECOM Technology Corporation
- **Eileen Kamerick**, Managing Director and Chief Financial Officer, Houlihan Lokey
- **Linda Fayne Levinson**, Non Executive Chair of the Board of Connexus Corporation; Director, Jacobs Engineering Group; Director, DemandTec, Inc.; Director, Ingram Micro, Inc.; Director, NCR Corporation; Director, The Western Union Company
- **Devra Shapiro**, Chief Financial Officer, IPC The Hospitalist Company, Inc.; Director, LTC Properties, Inc.

Moderator: Cynthia (CiCi) A. Rotell, Partner, Latham & Watkins

Event Producer: Angie Wilson, Partner, Ernst & Young LLP and Broads Circle Premium Member

Event Co-producers: Fay Feeney, CEO, Risk for Good; Amanda Massucci, Partner, Ernst & Young; Hermineh Pakhanians, Partner, Ernst & Young

Special thanks to our annual corporate sponsor, Ernst & Young, the exclusive sponsor of the cocktail/panel event.



Visit our web site at www.BroadsCircle.com to view details and register for upcoming events.

Broads Circle is seeking **annual corporate sponsors** for its programming, focused on money and power issues for women (driving revenue and growing capital). As an organization dedicated to fostering leadership and high achievement for women in business, we seek to partner with corporations which value leadership diversity and are committed to providing opportunities for high achievement for women. Corporations that value diversity in leadership demonstrate a strength which sharpens their competitive edge, fosters innovative thinking, and helps produce superior products and solutions in business. If you are interested in annual corporate sponsorship of Broads Circle, please contact kim@broadscircle.com.

About Broads Circle

Broads Circle is all about MONEY and POWER for Women. Our mission is to connect senior level businesswomen in a meaningful way. We believe that successful, impactful, powerful people have strong networks. Our events provide opportunities for exceptional women in Los Angeles to meet and create high quality money and power connections. We are accepting applications for Premium Membership to Broads Circle. The criteria for membership approval are based on professional achievements and the ability and willingness to help drive revenue and grow capital for other members. Please visit us online at www.BroadsCircle.com to learn more.