

**BROADS CIRCLE**  
DRIVING REVENUE AND GROWING CAPITAL FOR WOMEN

PRESENTS

# Fattening Up the Bottom Line at Lindora



*Featured Speaker:*

**CYNTHIA STAMPER GRAFF**

President and CEO

Lindora, Inc.

Broads Circle Cocktail Event

September 30, 2010

Napa Valley Grille

Los Angeles, CA

## Featured Speaker



### **CYNTHIA STAMPER GRAFF**

#### **President and CEO, Lindora, Inc.**

Cynthia Stamper Graff is President and CEO of Lindora, Inc., the largest multi-site medical weight control system in the United States. A nationally recognized expert in the field of weight management, she has been actively involved in the growth and development of Lindora since 1988. Cynthia, a leader in integrating technology as a tool in the treatment of obesity, has been instrumental in developing Lindora's clinical program as well as the online and by-phone options. In 2006, Cynthia partnered with Rite Aid to open Lindora Health Clinics inside select Rite Aid pharmacies. These are the first “convenient care clinics” in the U.S. to offer weight control services along

with walk-in acute care.

Cynthia is the author of *Lean for Life Phase One: Weight Loss* (with Jerry Holderman), *Lean for Life Phase Two: Lifetime Solutions*, and *bodyPRIDE* (with Janet Eastman and Marc C. Smith). She is the founder of the Lean for Life Foundation, a nonprofit organization that promotes obesity research and educational programs, and funds weight control service to selected low-income, morbidly obese men, women and children. She is also a founding board member of the Convenient Care Association, and one of the “Founding 50” of Women in Business.

Cynthia is an Orange County Business Journal Women In Business award winner and a Lifetime Achievement Recipient from NAWBO (National Association of Women Business Owners), and was also named 2010 CSULB (California State University-Long Beach) Distinguished Alumni for the College of Business Administration. She has been a member of the Young Presidents Organization since 1993.

Cynthia holds a law degree from York University in Toronto, and a B.S. in business finance from California State University-Long Beach. She resides in Newport Beach, California.

## Moderator



### **DARYA ALLEN-ATTAR**

#### **Founder, Broads Circle; Financial Advisor, Morgan Stanley Smith Barney**

Darya founded Broads Circle in 2008 with the goal of creating an exclusive network of businesswomen and the professionals who work with them. The networking meetings began as invitation-only bimonthly breakfasts featuring guest speakers such as C-level women executives who shared their insights and lessons from the field. Since then, the membership has steadily grown and Broads Circle has added evening cocktail events featuring nationally recognized speakers.

With 22 years of experience in financial services, Darya's forte is strategic wealth management for families and foundations. She is a CPA and Personal Financial Specialist (PFS), and obtained her MBA from Fordham University. Darya has taught as an adjunct professor of Finance at New York University and has authored many financial planning articles.

Darya is married with three children, lives in Pacific Palisades, CA, and currently serves on the Board of the Westside YMCA, in addition to her position as Broads Circle Founder and Chairwoman.

## Agenda

- 5:30-6:30 pm     Networking and cocktails  
6:30-7:30 pm     Introductions and Lessons from the Field: Darya Allen-Attar  
                            Featured speaker presentation  
7:30-7:45 pm     Q&A and Closing Comments  
7:45-9:30 pm     Private Members Dinner to follow cocktail event (by invitation only)
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## Upcoming Events

### **Oct 21, 2010 – Women in Entertainment: Rising to the Top of the Industry**

5:30-7:30 pm at UCLA Faculty Center, Los Angeles, CA (Private Premium Members Dinner to follow)

- Debra Langford, Vice President, Inclusion & Business Diversity, NBC Universal
- Linda Newmark, EVP, Head of Acquisitions & Strategic Projects, Universal Music Publishing Group
- *Moderator:* Cheryl Calhoun, Managing Director, Tax & Business Management, CBIZ MHM, LLC

### **Nov 18, 2010 – C-Level Women in the Food Industry: Recipes for Success**

12:00-1:30 pm Luncheon at Luxe Summit Hotel, Sunset Blvd., Los Angeles, CA

- Featuring: Carol Head, Owner and President, Oliver's Artisan Breads; Ramona Capello, CEO, Corazonas Foods, Inc.; and Jackie Keller, Founding Director, Nutrifit, LLC

### **Nov 30, 2010 – Philanthropy Forum: The Legacy of Women**

5:00-7:30 pm at California NanoSystems Institute (CNSI) at UCLA, Los Angeles, CA

(Private Premium Members Dinner to follow) Sponsored by CBIZ MHM, LLC, Los Angeles

- Betsy Wood Knapp: Entrepreneur, Angel Investor, Philanthropist; Director, Knapp Family Foundation
- Sheri Biller: Chairperson of the Board, City of Hope; President, The Sheri and Les Biller Family Foundation
- Dallas Price-Van Breda: Trustee and Founder, Los Angeles Museum of Contemporary Art; Director, Price Family Foundation
- *Moderator:* Jocelyn Tetel, Vice President Advancement, Skirball Cultural Center

### **Jan 20, 2011 - Health Care Convergence 3<sup>3</sup>: The Business of Research, Product & Delivery**

5:30-7:30 pm at California NanoSystems Institute (CNSI) at UCLA, Los Angeles, CA

(Private Premium Members Dinner to follow)

- AnnaMarie Daniels, Vice President, Mentor Biologics
  - Lou Lazatin, President and CEO, Saint John's Health Center
  - Mona Patel, Vice President, Neuromodulation Marketing, Boston Scientific Corporation
  - Anna Wu, Professor, Department of Molecular and Medical Pharmacology, UCLA
  - *Moderator:* Angie Wilson, Partner, Assurance & Advisory Business Services, Health Sciences, Ernst & Young LLP
  - *Event Producer:* Tracy Olmstead Williams, President & CEO, Olmstead Williams Communications
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## About Broads Circle

Broads Circle is all about MONEY and POWER for Women. Our mission is to connect senior level business women in a meaningful way. Our events provide opportunities for exceptional women in Los Angeles to meet and create high quality money and power connections.

We are accepting applications for Premium Membership to Broads Circle. The criteria for membership approval are based on professional achievements and the ability and willingness to help drive revenue and grow capital for other members.

Please visit us online at [www.BroadsCircle.com](http://www.BroadsCircle.com) to learn more about membership and to register for upcoming events. Questions? Contact [kim@broads circle.com](mailto:kim@broads circle.com) for assistance.